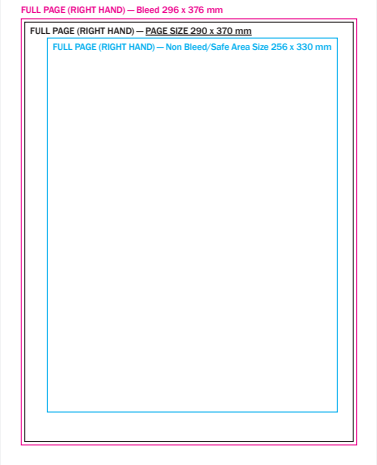
Hollywood Authentic | Advertising

Hollywood Authentic Magazine Guidelines
Standard Advert Sizes for Print: Artwork to be supplied as PSO Uncoated ISO12647(ECI)

FULL PAGE (RIGHT HAND)
PAGE SIZE 290 x 370mm

Non Bleed
256 x 330 mm

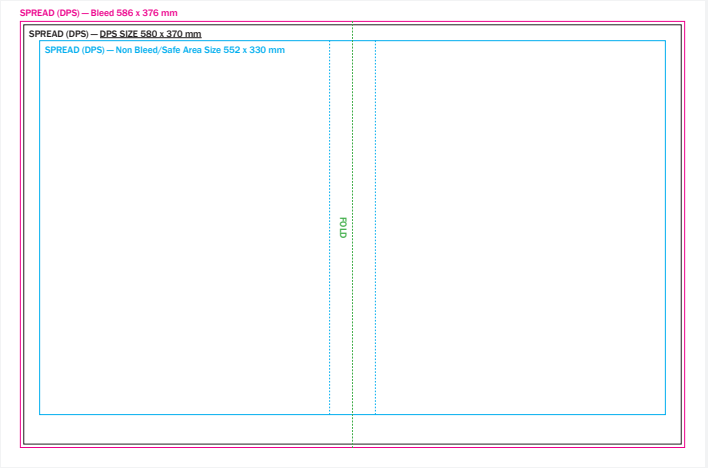
Bleed
296 x 376 mm



SPREAD (DPS)
DPS SIZE 580 x 370mm

Non Bleed
552 x 330 mm

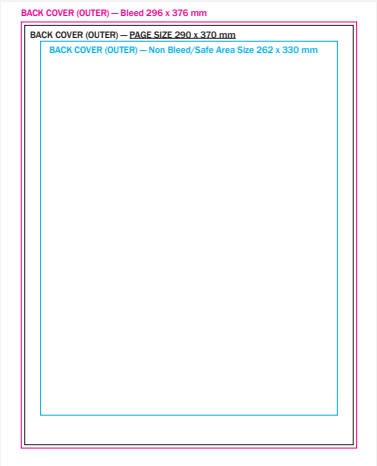
Bleed
586 x 376 mm



BACK COVER (OUTER)
PAGE SIZE 290 x 370mm

Non Bleed
262 x 330 mm

Bleed
296 x 376 mm



Artwork should be submitted to info@hollywoodauthentic.com by the agreed copy deadline.

info@hollywoodauthentic.com
hollywoodauthentic.com
@hollywoodauthentic

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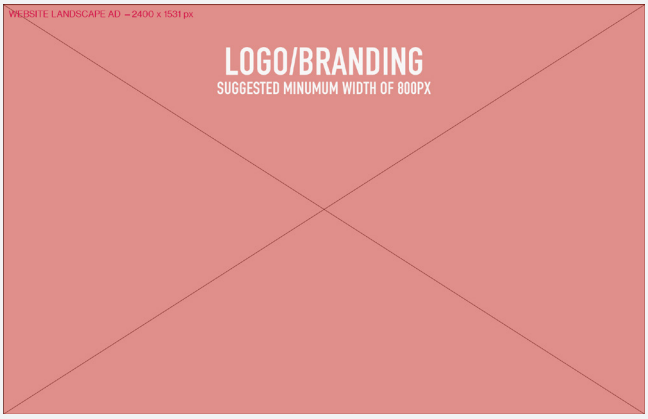
Hollywood Authentic Newsletter & Website Guidelines
One size Advert for Web: Artwork to be supplied as RGB 72dpi .jpg

WEB LANDSCAPE AD
SIZE 2400 x 1531 px

Safe Area or Ad with Border
2280 x 1364 px

EXAMPLE
For web adverts we suggest keeping it simple. A single image with branding at a suggested minimum width of 800px should ensure ledgibilty across a broad range of devices.



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